



SICIT GROUP APPOINTS ALESSANDRO PATERNIANI AS NEW HEAD OF SALES

Arzignano (VI), 5 November 2019 - **SICIT Group** S.p.A. announces the appointment of **Alessandro Paterniani** as new **Head of Sales**.

Paterniani has 25 years of experience in the design, development and coordination of sales activities at Italian and international level. Over time, he managed increasingly complex projects and achieved important strategic-financial goals in the agricultural and agrochemical sectors, as well as for crop protection products.

Born in Pesaro, 52 years old, he joins from Bayer Group, where he held positions of increasing responsibility, until being appointed Head of Sales of Bayer CropScience Italy in 2015.

After an initial experience, which began in 1994, as Sales Manager at Conerpo Scarl, he joined the German company in 1997, within the Agriculture Division of Pesaro as Technical-Sales Manager; in 1999 he took on the role of Product Manager/Key Account Manager following leading multinational seed companies. In 2006 he was promoted to Area Manager - Emilia Romagna at Bayer CropScience, working closely with distributors of crop protection products, agricultural consortia and retailers.

His important achievements - including maximizing market share, improving sales forecasting indices and rationalizing negotiations with purchasing groups - earned him the promotion in 2015 as Global Sales Excellence Manager at Bayer CropScience AG in Monheim (Germany), where he became responsible for the development and operational coordination of Sales Excellence initiatives on a global scale.

Alessandro Paterniani graduated with honors in Agricultural Sciences from the University of Bologna and, over the years, attended several courses in *management, marketing and sales* between Germany, United Kingdom and Spain.

Massimo Neresini, CEO of SICIT Group, said: "*During this year we have successfully achieved the business combination and the listing on the AIM, but we have before us a challenging market environment and very ambitious growth and internationalization goals. An experienced professional, with an international background and a wide network of relations in our sectors of reference, such as Alessandro, is the ideal profile to help us reach the targets we have set, in the light of the approved medium-long term business plan*".

As far as SICIT Group is aware, at the time of appointment, Alessandro Paterniani did not hold, either directly or indirectly, shares of the Company. The *curriculum vitae* will be available on the website www.sicitgroup.com, *Investor Relations - Documentation* section.



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